

Macworld 2008 preview of Daylite 3.7 reveals new connectors to FileMaker, LightSpeed and MoneyWorks plus Daylite Delivery

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TORONTO, ON – 21 December 2007 – To make an even bigger contribution to the business efficiency of 1-to-50-person organizations, Marketcircle Inc. will demo Daylite 3.7 with three new integration products and a powerful report collaboration tool at Macworld Conference & Expo 2008.

Daylite FileMaker Connector, MoneyWorks Connector, LightSpeed Connector and Daylite Delivery – version 3.7's new report sender – will all be demo'd at Marketcircle's Macworld South Hall Booth # 2538. Pricing and full details on the new Daylite products and other Daylite 3.7 product announcements, will be made available during the tradeshow Expo that runs from Jan. 14-18.

Earlier this week, Marketcircle celebrated two new awards for its time-tracking and invoicing software. Leopard-compatible Billings 2.5.5 earned a Macworld Magazine Editors' Choice (Eddy) Award and an IT Enquirer Golden Cube Award of Excellence for Business Applications. In October 2007, MacUser Magazine also recognized Billings with a Best Business Software of the Year award.

Designed for the unique needs of Mac-based businesses of 1-to-50 people, Daylite is the only Mac-based productivity management application that helps an organization at every stage of the business cycle. From identifying and qualifying opportunities to the delivery of projects, Daylite is a powerful resource for tracking and managing business activities and outcomes. In addition, Daylite takes advantage of Apple's Sync Services to bring Daylite contacts, appointments, tasks, and reminders to iPhone, iPod, Blackberry, Palm, Windows Mobile devices and many popular cellphones.

Billings is a time tracking and invoicing software that promises gorgeous, professional invoices in minutes. Billings integrates easily into existing Mac productivity workflows, co-operating fully with Mac OS X's Address Book, publishing events to iCal, and making information available via Spotlight.

New customers can try Daylite for 30 days and Billings for 21 days free, and get more information about the software at www.marketcircle.com.

About Marketcircle Inc.

Marketcircle Inc., the Mac business software company, develops award-winning business applications for Mac OS X, including Daylite productivity management software, Daylite Mail Integration Module (DMI), and Billings, a practical time billing and invoicing application. Incorporated in 1999, Marketcircle Inc. is located in Toronto, Canada, with partners worldwide. In October, Billings 2.5 earned a 2007 MacUser Award for "Business Software of the Year" from the magazine's editorial staff.

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